

Economic Development Function Matrix

North Kingstown, Rhode island - March 24, 2015

✓ Primary

✓ Support

	Town	EDAB	NGO	Other
Information - <i>maintain a data base of demographic and economic information</i>				
• maintain data bases of zoning, taxes, incentives, utilities, transportation, community services...	✓			
• maintain data base of commercial and industrial sites			✓	
• maintain inventory of public buildings and sites available for development	✓			
• improve access to information on economic development at Town's web site, with links to the data bases	✓	✓		
Assistance - <i>help businesses and investors find local information and resources and navigate the necessary processes</i>				
• assist businesses on project planning			✓	✓
• assist businesses with local and state permitting process	✓		✓	✓
• provide information on available space and data for business development, on request	✓		✓	
• respond to requests for information on zoning, taxes, utilities, demographics...	✓			
• provide guidance and information to individuals and companies to establish, relocate, expand businesses			✓	✓
• assist potential clients with site analysis				✓
• connect businesses to local and state resources that partner with the town to help businesses locate, innovate, grow, skill-up workforce, finance investment, export			✓	
• provide mentoring, training, information for budding entrepreneurs, start ups and expanding companies			✓	✓
Promotion - <i>market North Kingstown as a place to do business, visit, and live in, with emphasis on attracting investment</i>				
• market and advertise the town to businesses, brokers, other – local, regional, beyond			✓	
• develop and implement strategies for business attraction and retention	✓	✓	✓	
• recruit business and development prospects			✓	
• match available properties with interested investors and developers			✓	✓
• work with organizations with an interest in economic development	✓	✓		
• liaise with public, private, and non-profit organizations as a catalyst for business attraction, creation, expansion, retention activities	✓		✓	
• install visitor information kiosks, designate and sign scenic and historic sites	✓		✓	
Regulations - <i>maintain a continuous effort to update and simplify the Town's code of ordinances</i>				
• identify and address regulatory barriers to growth and competitiveness	✓	✓		
• ensure regulations are consistent with, and support, the Town's current economic development policies & objectives (e.g. transportation, housing, workforce, retail mix, tourism, harbor access, leisure spaces)	✓	✓		
• revise the Town's zoning ordinance as needed	✓			
Regulatory Processes - <i>develop clear, predictable, and cost-effective processes to apply the Town's code of ordinances</i>				
• streamline zoning and review process for greater predictability	✓	✓		
• identify other processes that can be improved to reduce development timeline and cost	✓	✓	✓	✓
• develop regulatory guidance material	✓			✓
• Town departments work together to ensure project progress	✓			
Incentives - <i>provide fiscal and other support if needed to encourage economic development in priority directions</i>				
• develop and implement a policy for fiscal incentives, such as tax increment financing (TIF) and business improvement districts (BID)	✓	✓		✓
• identify opportunities for public/private partnerships (PPP) to use Town-owned land or buildings		✓	✓	
Planning and Monitoring - <i>develop and maintain the Town's economic development program and plans, and monitor progress</i>				
• develop and maintain a strategy and program for economic development, including long- and short-term plans and specific opportunities and initiatives	✓	✓	✓	✓
• design and conduct analytics to inform economic development decisions (eg market, traffic, parking)	✓	✓		✓
• follow up on recommendations from studies and public consultations (eg NK Community Market Study, Better Living by Design, Wickford Walking Workshop)	✓	✓	✓	✓
• evaluate the competitiveness of NK relative to other towns and identify key factors to be addressed	✓	✓	✓	
• create and regularly apply metrics to assess and monitor progress of economic development	✓		✓	✓
• prepare economic development section of the NK Comprehensive Plan	✓	✓	✓	✓
• track and monitor implementation of the NK economic development plan	✓	✓		✓
• secure funding for programs and projects, including applying for state and federal grants	✓			
• staff the EDAB and WEDAB	✓			
Outreach - <i>maintain strong relations with the business community, government agencies, the media, and the public at large</i>				
• provide a single point of contact and focus for the Town on economic development matters	✓			
• stay informed of municipal economic development trends and good practices in RI and countrywide	✓	✓	✓	
• maintain strong relationships among the business community, school department, public, media	✓	✓		
• encourage workforce education and training			✓	✓
• represent the Town in public hearings, community meetings, conferences	✓			
• coordinate with neighboring towns, state and federal agencies	✓			
• work with QDC to expand connections and synergies	✓		✓	
• monitor and handle legislative issues	✓	✓	✓	✓